

Randolph County Developments

A Publication of the Randolph County Economic Development Corporation

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New Businesses Locate in Randolph



On September 9, Cleveland, Tennessee based **Jackson Furniture** announced its expansion with a new manufacturing location in Asheboro. The announcement was made via an employment ad in the Courier-Tribune which states that the company “will begin hiring immediately.” Jackson Furniture was founded in Tennessee in 1933 and remains family owned. According to its website, the company has over 1,500 employees at existing facilities in three additional states –

Tennessee, Mississippi, and Virginia. The Asheboro facility will be the company’s first in North Carolina. Jackson Furniture, which manufactures under the Catnapper brand name, manufactures upholstered residential furniture and prides itself on producing quality, American-made furniture. The Asheboro plant is located at 1758 S. Fayetteville Street. www.catnapper.com

MG Art Products has begun renovation work on a building at 6022 Lois Lane in Trinity that was last occupied in December of 2018. When complete, the building will serve as the first production facility for the art supply company. MG Art Products will manufacture professional artist colors, mediums, and miscellaneous supplies and made to order picture frames at the 40,000 square foot facility. The company has estimated to create twenty-two new jobs over the next five years; total investment is anticipated to exceed \$1.6 million. On August 20, the City of Trinity secured a \$100,000 Building Reuse Grant from the NC Department of Commerce to assist with renovation expenses. EDC staff assisted with the grant application and will administer the grant on behalf of the city. “We are definitely excited to modernize the facility in Trinity with energy efficient features, plus safety and security enhancements to create a pleasant environment for our future employees,” stated Michael Gorak with MG Art Products. “We appreciate all the assistance that the EDC staff has provided and the resources the City of Trinity and NC Department of Commerce granted. The cooperation has been immeasurable!”

NUFABRX Nufabrx, an innovative company specializing in embedding medications into fabrics, has identified Asheboro as the home of its new Nufabrx Innovation Center. The [ribbon cutting](#) for the new facility, which is colocated with Bossong Hosiery, was held on September 21. Founded in 2011 by CEO Jordan Schindler, Nufabrx is headquartered in Conover, NC with access to world-class R&D capabilities at the Manufacturing Solutions Center. Nufabrx’s mission is to simplify health and wellness; patented drug delivery technology enables delivery of medications and supplements directly through your clothing, and for 25+ washes (i.e. pain relief infused knee sleeves, or moisturizing masks). Nufabrx corporate leadership with deep roots in Asheboro’s textile community helped identify Bossong as the company’s manufacturing partner because of their tradition of excellence. The new innovation center is housed in a clean room where R&D and infusion takes place; the treated active yarn is then brought over to Bossong for knitting into finished Nufabrx products. The company expects to create about ten new jobs in Asheboro.

www.nufabrx.com



Business News & Announcements



Amor Furniture recently expanded its operations with the July 10 purchase of the former John Plant Company property in Ramseur. The new property adds approximately 44,000 square feet to existing plant operations in Ramseur and Liberty, growing the company's footprint to over 100,000 square feet. The company will hire additional employees to support the expansion. In a [July 10 article](#) posted on the Furniture Today website, Amor President Spiro Laousis cites three reasons for the company's growth: tariffs, stimulus checks and the temporary boost in federal unemployment benefits, and consumer demand for products that are made in America. *Amor Furniture is a manufacturer of residential upholstered furniture.* www.amorfurniture.com



CPP Global, a plastic injection molding company with facilities in Asheboro and Mocksville, NC, has donated \$2,500 to both Asheboro-based Christians United Outreach Center and the Second Harvest Food Bank of Northwest North Carolina, according to a [May 15 article](#) in the Courier-Tribune. The donations will assist with food bank programs at the two organizations. The article quotes Dennis Teza, CPP Global's president and COO, as saying, "Our employees regularly volunteer in the community, but with the restrictions in place, those options are not available, so we are trying to do what we can in these challenging times." *CPP Global is a plastic injection molding company serving a variety of industries including beauty and personal care, fragrance, food and beverage, and consumer products.* www.cppglobal.com



We would like to congratulate Brian Cox for his recent appointment as plant manager of **Custom Extrusion** in Asheboro following the retirement of long-term manager Galen Cranford. Cox takes the helm at an exciting time as Custom Extrusion completes a 90,000 square foot expansion and adds new production lines. *A Pexco Company, Custom Extrusion specializes in custom extrusions for the Industrial, Agricultural, and Transportation markets, among others.* www.pexco.com/locations/asheboro-nc/

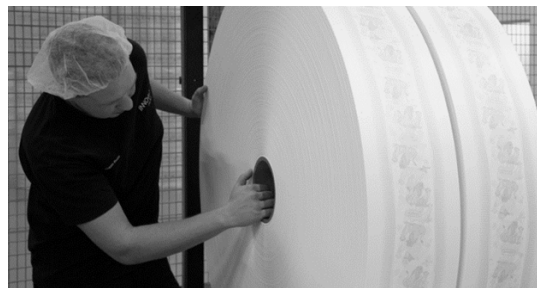


In August, High Point's **DARRAN Furniture** was recognized as a [Family Business Awards 2020](#) winner by the Triad Business Journal. DARRAN was among just sixteen family-owned businesses to receive this year's award. Founded by Randy Hollingsworth in 1977, the company is in its second generation of family leadership with Randy's daughter, Jennifer Hollingsworth Cashion, serving as president of the company since 2009. *DARRAN Furniture is a woman-owned, family-operated, high-quality mid-priced furniture manufacturer recognized for a broad spectrum of wood desk collections, reception stations, conference tables and seating solutions.* www.darran.com



**FIBERTEX
PERSONAL
CARE**

Fibertex Personal Care Group, one of the world's largest producers of printed nonwoven materials for the hygiene industry, is now investing \$10 million in a new printing line at its site in Asheboro. "The introduction of print production in Asheboro two years ago was an important strategic milestone for us, and as expected the market now demands new capacity," stated Julie Newsom, Managing Director. The rising demand for printed nonwovens in the American market, and a changed market dynamic caused by COVID-19, makes the timing of the expansion just right – and the company is already adding new jobs in Randolph County with this project, including administrative personnel and technical workers. After operating in Asheboro for two years now, the company is known as a responsible workplace with competitive wage and benefits. Due to its continuous development and relatively new organization, the company gives the employees great chances for advancement and progress. www.fibertexpersonalcare.com





On April 1, **Graphic Packaging Holding Company** [acquired](#) Greif, Inc.'s consumer packaging group, including a packaging facility in Randleman. This is the second ownership change the local facility has experienced in just over a year with Greif purchasing Caraustar in December of 2019 and then selling off the consumer packaging group to Graphic Packaging. *Graphic Packaging is one of the largest manufacturers of paperboard and paper-based packaging for some of the world's most recognized brands. The Randleman operation is focused on producing packaging with an emphasis on recycled content.* www.graphicpkg.com



Manhattan American Terrazzo Strip Company recently completed a 5,000 square foot expansion to its facility in Staley with Myrick Construction serving as the general contractor. Manhattan American manufactures strip for use in terrazzo floors and also produces custom designs which enhance the beauty of terrazzo floors. The layout of the designs ranges from simple to intricate for installation in facilities such as schools, stadiums (including Lambeau Field), and transportation facilities (including the [San Francisco Salesforce Transit Center](#)). The large size of some of the recent design work forced the Manhattan American to engage in short-term lease arrangements for additional space, prompting the company to invest in an expansion to ensure that future projects can be completed in house. *Manhattan American Terrazzo Strip Company produces strip for use in terrazzo floors and designs. The company also creates terrazzo designs in-house using strip and/or solid metal or plastic.* www.manhattanamerican.com



In an April 8 [article](#), the Triad Business Journal reported that **Klaussner Home Furnishings** sold three Triad properties, including two in Randolph County, to AR Global, a New York-based real estate asset manager. Klaussner will lease the facilities back from AR Global. According to Klaussner executives, the sales puts the company in a better long-term position to remain in the community. *Klaussner is one of Randolph County's largest private employers and is a manufacturer of upholstered residential furniture.* www.klaussner.com



Asheboro's **Post Consumer Brands** recently [announced](#) donations totaling \$35,000 to the United Way of Randolph County and the Christians United Outreach Center. The \$10,000 donation to United Way was in lieu of the donation of cereal for the annual cereal sale benefitting the local non-profit. This year's sale was canceled due to COVID-19 restrictions. The \$25,000 donation to CUOC is in recognition of two milestone anniversaries – the 125th of the Post brand and the 100th of the Malt-O-Meal brand.

Post Consumer Brands and Dunkin' have teamed up on a new cereal with an Asheboro connection. According to a July 28 [press release](#) from Post, the two companies are collaborating on production of two new cereals – Dunkin' Caramel Macchiato and Mocha Latte – based on two favorite Dunkin' coffee flavors. This is the first collaboration between the companies, and local Post management confirms that the Asheboro facility is the sole manufacturer of both cereals which are now on store shelves. *Post Consumer Brands is the third-largest cereal company in the U.S. with a broad portfolio spanning all segments of the category.* www.postconsumerbrands.com



Asheboro-based **Technimark** recently acquired Tool & Plastic Industries Ltd. with facilities in Ireland and Czech Republic. Technimark announced the acquisition in a July 14 [press release](#) which quotes Technimark CEO Brad Wellington: "Tool & Plastic's leadership in its core healthcare markets, combined with Technimark's manufacturing expertise, healthcare customer relationships, and scale create a market leader with significant opportunities for future growth. Tool & Plastic will help us deliver even more value to our customers, and we are excited to welcome them to the Technimark family." *Technimark is a manufacturer of injection-molded packaging and components serving the consumer packaging, healthcare and industrial markets.* www.technimark.com

Apprenticeship Randolph Signs Fourth Cohort



On August 3, Apprenticeship Randolph held its fourth annual [signing day](#) with twenty-one students committing to positions as registered apprenticeships at area companies. Participating students come from all three local school systems (Asheboro City Schools, Randolph County School System, Uwharrie Charter School). Most of the apprentices will follow the Advanced Manufacturing track, but four are pursuing the newest track – Information Technology. Apprenticeship Randolph boasts twenty local manufacturers partners. For more information about Apprenticeship Randolph visit www.apprenticeshiprandolph.com.

EDC News

The EDC began its fiscal year on July 1 with Dave Craven serving as Chairman of the Board of Directors. On July 14, Craven was [selected to fill a seat](#) in the North Carolina Senate recently vacated with the resignation of Senator Jerry Tillman. To avoid any potential conflicts of interest, Craven tendered his resignation from the EDC Board, opening the way for changes in board leadership. At its August 25 meeting, the EDC Board approved the following changes to the slate of officers: Todd Schwarz (Schwarz Properties) is the new Chairman; Scott Darr (JL Darr & Son) is the new Vice Chairman; Fred Smith (Randolph Electric Membership Corporation) is the new Secretary-Treasurer. Diane James with Hubbell Industrial Controls was appointed to serve the remaining two years of the term vacated by Craven.

On September 24 the EDC hosted a virtual Randolph Industrial Council meeting which focused on best practices for establishing and maintaining a healthy workplace in the time of COVID. Sam Varner, Randolph County's wellness administrator, gave a presentation to the twenty industry leaders in attendance. Randolph Industrial Council meetings are held quarterly and provide and offer leaders in our industrial facilities a forum for sharing, learning, and networking.



FindYourCenterNC.com is a new website that promotes the NC Triad as a top destination to live, work, and play. An initiative of the Piedmont Triad Regional Council and its partners, the website showcases the unique attributes, characteristics, and job opportunities that make the NC Triad a key choice for talent. focused on attracting and retaining talent in the Piedmont Triad of North

Carolina. The website is categorized into six easy-to-navigate sections: job search portal, commute time tool, cost of living calculator, success stories, and communities. It's full of very helpful information which local employers are encouraged to use as a tool for talent retention and attraction. The EDC participated financially toward the development of this project.

In September, EDC staff presented the organization's annual report before the Randolph County Commissioners and elected boards of all nine municipalities in the county. An electronic version of the Annual Report is available on the [EDC website](#). Despite COVID, business activity has been strong with companies committing to creation of 82 new jobs and \$18.65 million in new investment. In addition to the annual report presentations, EDC president Kevin Franklin has recently shared presentations about the organization with two local Rotary clubs and participated in an economic development panel discussion hosted by the Realtor's Commercial Alliance of Greensboro. To schedule a presentation for your civic organization or group, contact Kevin Franklin at kfranklin@rcedc.com or 336-626-2233.

EDC Partnership News

The Randolph County Partnership is the member organization of the EDC. Through annual dues, our members invest in economic development in Randolph County by supporting marketing, recruitment, existing business and industry services, and industrial product development. Partner members are [listed on the EDC website](#) and included in existing business and industry directories, and they benefit from services and referrals from the EDC.

We would like to welcome **Aeolus Filter Corporation** in Archdale as our newest Partnership member at the Silver (\$500) level! Aeolus is a leading synthetic fiber technology company that manufactures and sells high quality filtration products, primarily for the HVAC industry in North America. www.aeoluscorp.com

We greatly appreciate recent **Partnership renewals** by the companies listed below. We currently have 116 [private sector members](#) and would welcome new partners. Please direct membership inquiries to Lisa Bennett at 336-626-2233 or lbennett@rcedc.com.

Diamond (\$2,500)

JL Darr & Son, Inc.
North Carolina Railroad

Platinum (\$1,500)

Ace/Avant Concrete Construction
JP Thomas & Co., Inc.
Post Consumer Brands

Gold (\$1,000)

First Bank

Silver (\$500)

ECS Southeast, LLP
Fidelity Bank
Liberty Trailers
MAS Acme
Oliver Rubber Company, LLC
Randolph Community College
RE/MAX Central Realty
Rheem Sales Company
The Timken Company
Triad Design Group

Bronze (\$250)

Advisors Financial Center, LLP
ARC-Markham Metals, Inc.
Asheboro/Randolph Chamber of Commerce
Brubaker & Associates, Inc.
Commonwealth Hosiery Mills, Inc.
Costa Sanders
Davis-Martin-Powell & Associates, Inc.
Deep River Fabricators, Inc.
Engineered Steel Products, LLC
First Horizon
Four Seasons Furniture
Gavin & Cox
Line Drive Graphics
Manhattan American Terrazzo Strip
McKenzie Properties & Investments
PEMMCO Manufacturing
Powder Works, Inc.
Randolph Health
Ridge Funeral Home & Cremation Service
Summey Engineering Associates
Triad Heating & Cooling, Inc.
Trotters Sewing Company
Wayne Thomas Chevrolet-Cadillac

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