

Randolph County Developments

A Publication of the Randolph County Economic Development Corporation

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EDC Announces New Structure, President at Annual Meeting

At our Annual Meeting on June 18, Board Chairman Clyde Phillips announced changes to the EDC's structure and organization which will better position Randolph County for growth. The EDC will now have two fulltime employees dedicated to promoting development in the county. In an effort to establish a more pro-active recruitment campaign, the EDC Board has created a Business Recruitment Director position which will be dedicated to actively recruiting new industry to Randolph County and ensuring that available sites and buildings across the county are ready for development. Phillips also announced the promotion of Kevin Franklin to the position of EDC president. Franklin, who joined the EDC in 2013, will manage day-to-day operations and will remain dedicated to the wellbeing and growth of the county's existing industry base. "With these two dedicated positions," Phillips stated, "the county will be well-positioned for job growth and investment." We hope to be fully staffed, with a new Business Recruitment Director on board, by this fall.

EDC Introduces New Branding

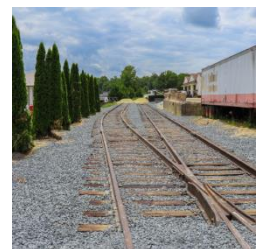
The EDC now has a fresh new look and tag line. Developed by Asheboro-based Manor House Graphics, the new design takes a step forward with updated graphics and bold colors. The logo was designed with flexibility in mind, allowing several variations depending on the application. The version shown in the header on this page is more conducive for horizontal applications, while the stacked version to the right is better suited for other types of collateral such as business cards.



In addition to the new logo, we've also updated our tagline which now reads "Expanding Opportunities in the Heart of North Carolina." The tagline speaks to Randolph County's focus on growing the local economy, whether through business expansion or attraction, and taps into the county's well-established brand as the Heart of North Carolina.

Business News & Announcements

When **Asheboro Recycling Center** relocated to its current facility on Southmont Drive in 2007, an abandoned rail spur ran along the property. Owner Kim Markham saw potential business opportunities in the spur, but plans were put on the back burner due to the recession and daily demands of running a business. Early this year, Markham was finally able to pull the trigger on a rehab project, and the spur is now [ready for use](#). The 300-foot spur with directional switch will be operated as Randolph Rail Transloading, LLC, and Markham is offering lease options or transloading opportunities for local companies which may need those services. Interested parties can contact Asheboro Recycling Center at 336-625-6078.





Hubbell Industrial Controls, Inc. in Archdale is making plans to expand, and the City of Archdale has secured a \$125,000 Building Reuse Grant from NC Commerce to assist. The company, located in the Archdale Industrial Park, will add four new engineering jobs and ten additional operators. The engineering team, including the current local engineering department, will be housed in a now-vacant building across the street from the main facility. Renovations are underway to convert the space from its former use as a medical facility. *Hubbell Industrial Controls, Inc. is a member of the Hubbell Industrial Products Group, which is part of Hubbell Incorporated (NYSE: HUBB), an international manufacturer of quality electrical electronic products.*

www.hubbell.com/hubbellindustrialcontrols/en/



In response to growing customer demand, **Jowat Corporation** in Trinity recently invested \$6.5 million to install the company’s sixth hot melt production line. The new line was commissioned in May, and a second phase of the project will be commissioned in late August when the line will be connected to the six silos and nine bulk bag stations feeding raw materials to the production line. Anticipating future growth, space for this production line has been reserved since 2014 when the company completed a physical expansion and installed hot melt line five. Installation of this new production line resulted in the creation of eight new jobs. *Headquartered in Germany, the Trinity facility is the company’s sole U.S. production operation and services the North and South American markets. Jowat manufactures adhesives for a variety of industrial applications including furniture, automotive, and textiles.*

www.jowat.com



Post Consumer Brands recently released a short [video](#) on the company’s YouTube channel highlighting its Asheboro facility and workforce. Post published this description along with the video: “Our Asheboro, North Carolina team is committed to making cereal you’ll love. With some of the newest and safest technologies in the industry, pride goes into every bowl.” The video features interviews with local employees, including plant manager Amy Cernava, and clips of the production process. *Post Consumer Brands is one of the country’s top cereal producers.*

www.postconsumerbrands.com



Jack Lail, CEO of **Sapona Plastics** in Seagrove, was among those recently honored by the Triad Business Journal list of [Most Admired CEOs 2019](#). Lail has been in the plastics industry in Randolph County since the early 1970s and was instrumental in the establishment of Sapona Plastics in 2004. Although most of Lail’s generation are retired, he remains fully engaged in the business on a daily basis. He also plays a leading role in efforts to renovate the former Luck’s Cannery facility in Seagrove, a property that Sapona Plastics donated to the Town of Seagrove. *Sapona Plastics, LLC is a rapidly growing injection molding and assembly company located near Seagrove, NC, producing plastic products for the personal care, consumer goods, telecommunications, electrical, medical and automotive markets.* www.saponaplastics.com



Archdale-based **Signage Industries** was recently awarded the contract for the nationwide rebranding of Kontoor Brands. (Kontoor Brands, which includes the Wrangler, Lee, and Rock & Republic brands, was created in May of this year when it separated from VF Corporation into an independent, publicly traded company.) According to company president Keith Gleason, Signage Industries was tapped to design and install exterior signage at Kontoor’s Greensboro headquarters as well as distribution facilities in Luray, VA; El Paso, TX; Seminole, OK; and Hackleburg, AL. Most recently, Signage Industries completed installation of signage at Kontoor’s New York City showroom. Signage at Kontoor’s international facilities will be installed by local firms using designs developed by Signage Industries. Established in 1979, Signage Industries is celebrating forty years of business. *Signage Industries designs, fabricates, and installs architectural signs and letters for clients across the U.S.* www.signageindustries.com

EDC News



On June 18 the EDC hosted its 34th Annual Meeting. The event featured presentations on the Greensboro-Randolph Megasite by Anna Lea Moore, VP Economic Development at the North Carolina Railroad Company; Darrell Frye, Chairman of the Randolph County Board of Commissioners; and Dr. Bob Shackelford, President of Randolph Community College. Moore's presentation focused on the opportunity the site affords for an automotive assembly plant, particularly as domestic plants age and the industry begins to shift toward production of more electric vehicles. She also highlighted the site's readiness and the ongoing marketing efforts to attract a major manufacturer to Randolph County. Frye's remarks addressed the collaboration that has been required to assemble the land, purchase the property, prepare utilities, and market the site. According to Frye, "The investment by Randolph County has been leveraged many times over by our partners." Shackelford concluded the megasite presentation with an emphatic statement of RCC's readiness and capacity to train the workforce which will be needed when a client commits to develop the site. A June 22 [article](#) in the Courier-Tribune provides additional coverage of the presentations.

A new slate of officers and a new member of the EDC's Board of Directors were also announced at the Annual meeting. Billy Hardin with Units Moving and Portable Storage will serve as the Board Chairman for the 2019-20 year. Joining him on the Executive Committee are Dave Craven with Fidelity Bank as Vice Chairman, Todd Schwarz with Schwarz Properties as Secretary/Treasurer, Clyde Phillips with James River Equipment as Past Chairman, and Darrell Frye with the Randolph County Board of Commissioners as Member at Large. Shelley Greene with Randolph Community College joined the Board to fill a position vacated by retiring Director Elbert Lassiter.

EDC Partnership News

The Randolph County Partnership is the member organization of the EDC. Through annual dues, our members invest in economic development in Randolph County by supporting marketing, recruitment, existing business and industry services, and industrial product development. Partner members are [listed on the EDC website](#) and included in existing business and industry directories, and they benefit from services and referrals from the EDC.

We'd like to welcome our newest Partnership member, **Liberty Trailers** in Liberty! Liberty Trailers joined at the Silver (\$500) level. The company manufactures a variety of trailers to haul everything from logs to heavy equipment. Owned by Indiana-based Talbert Manufacturing, Liberty Trailers manufactures for the Talbert and Ferree Trailers brands. www.talbertmfg.com

We greatly appreciate recent **Partnership renewals** by the companies listed below. We currently have 118 [private sector members](#) and would welcome new partners. Please direct membership inquiries to Lisa Bennett at 336-626-2233 or lbennett@rcedc.com.

Diamond (\$2,500)

North Carolina Railroad Company

Platinum (\$1,500)

Ace/Avant Concrete Construction Company

Gold (\$1,000)

First Bank

Bronze (\$250)

Asheboro/Randolph Chamber of Commerce
Costa Sanders

Davis-Martin-Powell & Associates, Inc.

Draper Aden Associates

Piedmont Natural Gas Company

Powder Works, Inc.

Ready Telecom, Inc.

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