



RANDOLPH COUNTY DEVELOPMENTS

A publication of the Randolph County Economic Development Corporation

The Heart of North Carolina's Economic Future

May 2014

In Memoriam...Keith Crisco

Our community lost a great leader with the untimely death of Keith Crisco last week. Keith embraced economic development throughout his life, as an entrepreneur that built a very successful company, as a community volunteer that chaired the EDC Board of Directors and served as trustee for Randolph Community College, as an elected official with the City of Asheboro, and finally as our state's Secretary of Commerce. He worked tirelessly to create job opportunities for North Carolinians and support economic growth.

Keith had a positive energy that always moved forward to make our community and state a better place. The EDC recognized his contributions as an employer, volunteer, advocate, and leader with our 2012 Partner in Progress Award. He exemplified the spirit of the award as a partner, committed to successful outcomes and celebrating everyone else's role in making good things happen.

Most of all, Keith was our friend. He cared about people, about communities, about values of hard work and team effort. His vision was global and he had a passion for learning and experiencing life to the fullest. We were honored and blessed to know him and our community is a better place because of his life and service.

EDC hosts 29th Annual Meeting

Mark your calendar for the 29th Annual Meeting of the Randolph County Economic Development Corporation on Tuesday, June 24 at 8 am. The meeting will feature Randolph Community College's skilled training programs, highlighted by a video and presentation about today's 21st Century high tech training here in Randolph County. **Workforce Development - the Pathway to Economic Development Success** is the theme for our annual gathering. Access to a skilled workforce is the number one competitive advantage today. Computer integrated machining, welding, mechatronics, and 3-D printing are skills required for high demand careers in advanced manufacturing, design, clean tech and energy. That training is delivered at the new Continuing Education and Industrial Center and at the Archdale Campus of RCC.

Other highlights include the Partner in Progress Award, election of new Directors and Officers, and the debut of the new EDC marketing video. The breakfast meeting will be held at AVS Banquet Centre in Asheboro and invitations will go out in the next couple of weeks. Please make your plans to attend.

Randolph Community College - Focus on skills gap

Randolph Community College has restructured their programs to create a separate division focused on workforce development and closing the skills gap for current and future workers. Elbert Lassiter, former plant manager for Goodyear and Hyosung USA was named Vice President of Workforce Development and Continuing Education. The change will align training and skills development with the needs of business and industry so that job seekers are prepared for job opportunities. It also creates a competitive advantage for existing industries and sets the stage for industrial growth since the quality of the workforce is today's number one factor in site selection.



Business News & Announcements

Supertex produces a variety of industrial fabrics used in automotive, geo-textile, agricultural, erosion control and home furnishings products at their Liberty operation. They have purchased Chicago based Tarps American, and relocated the production to Liberty. Part of the American Truck Products company, the new product features heavy industrial truck tarps in a variety of sizes and styles. Some new jobs will be created and equipment relocated with the addition of the new product line.

Energizer Holdings announced plans to split into two publicly traded companies, a move that will separate the household products from personal care products. Energizer's Asheboro plants are part of the household products division, focused on batteries and lighting. They have globally recognized brands and products and have operated in Asheboro for more than 60 years.

Triad Corrugated Metal manufactures metal roofing and is a distributor of metal studs and building systems from five locations including their Asheboro headquarters. Business growth is driving production expansion in Asheboro with a 20,000 square foot expansion to provide additional capacity. They primarily serve contractors and lumber yards, although they also get walk-in business from do-it-yourself customers.

Technimark has been purchased by the Pritzker Group. Technimark's management team as well as the family of founder Don Wellington invested alongside the Pritzker Group and will continue to lead the company, according to a news report. Technimark is a plastic products manufacturer that has grown significantly over the last ten years and is currently the fourth largest employer in Randolph County. They operate nine plants on three continents, offering packaging design and production, materials recycling, and product distribution.

The EDC will initiate a strategic infrastructure planning project that brings together local and state government, private utility providers, and private sector partners involved in development. The focus will be asset mapping and infrastructure planning for future development across the county. Both the EDC and the county commissioners' planning retreats recommended a planning initiative so that the county and cities prepare to benefit from growth generated by I-74 as well as potential development from the two planned megasites. A coordinated approach will look at infrastructure, land use, roadways, and growth patterns for both residential, commercial, tourism and industrial uses across the county.

Partnership News...

Randolph County Partnership is the member organization of the EDC. Through their dues, our members invest in economic development in Randolph County in marketing, recruitment, existing business and industry services, and industrial product development. Partner members are listed on the EDC website, included in existing business & industry directories, and receive services and referrals from the EDC. **Partnership members are listed below based on their renewal dates.**

Please visit the website, www.rcedc.com for member information and click on Development Team.

Welcome the new members of the Randolph County Partnership.

BJ ConSew, Inc. is a contract cut and sew manufacturer. Although cutting and sewing is their main concentration, they also provide services in embroidery, screen printing, grommeting, packaging and product development.

Burge Flower Shop offers full service floral arrangements and gifts in Asheboro. They deliver in Asheboro, Randleman and Ramseur. They will celebrate 60 years of service in Asheboro in 2015.

Thanks to the following companies that recently renewed their membership with the Randolph County EDC Partnership.

Diamond

Duke Energy
J L Darr & Son, Inc.

Silver

Cherry, Bekaert, & Holland LLP
McRae Roofing, Inc.
Rheem Sales Company

Bronze

Allen Tate Relocation
GARCO, Inc.
Hunt Country Components, Ltd.
McKenzie Properties & Investments
Pugh Funeral Home
Randolph Land Development
Randolph Medical Associates
Safe-T-Works
Sapona Manufacturing Co., Inc.
The Courier Tribune
Wells Fargo Bank

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