

RANDOLPH COUNTY DEVELOPMENTS

A publication of the Randolph County Economic Development Corporation

The Heart of North Carolina's Economic Future

July 2013

Duke Site Readiness Presentation

Asheboro, Randolph County and EDC officials heard a presentation this week from McCallum Sweeney Consulting and Stimmel & Associates about the Heath Road site. The site was included in this year's Duke Energy site readiness program. The 200 acre Asheboro site received a technical and marketing analysis focused on land characteristics, transportation, utilities, community, and workforce. Sites are evaluated from the perspective of an industrial user and assessed for readiness, developability, infrastructure, and any risk factors. The site was one of 10 selected across the state for 2013.



Duke's program is widely recognized as a top program to identify and qualify potential and emerging sites in their service area. Site readiness is a key factor in successful economic development as the timeline for projects has accelerated along with a strong impetus to minimize risk. "Prepared Communities Win" is a consistent message of McCallum Sweeney Consulting, the consulting firm that has worked with Duke since the program's inception in 2005.

The Randolph County site was evaluated for an industrial park. Strengths were transportation access, utility capacities, community profile, site costs and developability. Weaknesses include the presence of streams within the site, the need for infrastructure extension and educational attainment. The consultants recommended additional due diligence, a development plan, and a defined plan for infrastructure improvement.

Duke Energy will continue to partner with the community on the site to complete recommended actions. Mark Sweeney shared the competitive site selection screening process and complimented Randolph County on its proactive program to develop ready to go sites. The Heath Site is the third site in the Duke Site Program in Randolph County.

Annual Meeting Recap

The EDC held its 28th Annual Meeting on June 20. Ted Abernathy, Executive Director of the Southern Growth Policies Board, shared a compelling message about what Randolph County and North Carolina must do to remain competitive in today's fast changing world economy. He challenged community leadership to stay focused on the future, create a strong team and develop a place-based strategy. Game changers include talent, disruptive technology, and global interdependence and the speed and complexity of change mean the same strategies won't deliver the same results they have in the past.

The EDC presented the Partner in Progress Award to the NC Rural Center in recognition of their outstanding assistance for local economic development projects over the years. Rural Center programs impacted 1,055,500 square feet of real estate, created 439 new jobs, and supported more than \$36 million in capital investment in Randolph County. They offer grants and technical assistance for infrastructure, building reuse, and small town economic revitalization. The Rural Center is funded by state appropriations from the NC General Assembly.

EDC Elects New Officers and Directors

The EDC elected new officers for the 2013-2014 fiscal year that include **Dr. Bob Shackelford**, President of Randolph Community College as EDC Chair, **Rick Powell**, President of PEMMCO as Vice Chair, **Reynolds Lisk**, President of Insurance Associates as Secretary Treasurer, **Mike Whitehead**, President of Randolph Bank as Past Chair, and **Bonnie Renfro**, President.

New Directors elected to serve a three year term from 2013-2016 include:

- Steve Eblin, CEO of Randolph Hospital
- Vickie Gallimore, Broker Owner of RE/MAX Central Realty
- Tracy Matson, President of Ace Avant Concrete Construction Company
- Bert Stone, Mayor of Archdale
- Carolyn Vickrey, owner of Carolyn's retail shop

Returning Directors include:

- Dale Ducommun, MOM Brands
- Steve Foley, First Bank
- Steve Greene, Braxton Culler
- Kevin Hill, Co-Owner of Fresh Cuts Grocery and Four Seasons Furniture
- Robert Jarrell, AVS Vending Service
- Eric Luckenbach, Deep River Fabricators
- Randy McNeill, Davis-Martin-Powell & Associates Inc.
- Nelson Straughn, Manhattan American Terrazzo Strip Company
- Natasha Trogdon, United Brass Works
- Richard Wells, Randolph County Manager

Health Care Reform Workshops for Employers - August 13

On Tuesday, August 13, the EDC will host two Health Care Reform Workshops at the Corporate Training Center at RCC's CEIC building. The sessions, which will be led by benefits and ERISA attorney Jason Cogdill and David Dow of Banyan Consulting, are designed to be practical and helpful for Randolph County employers seeking to understand and comply with the significant requirements of the Affordable Care Act. A session designed for employers with fewer than 50 employees will be held from 9:30-11:30 a.m., and a session for employers with 50 or more employees will be held from 1:00-3:00 p.m. Sessions will address specific issues relevant to each group of employers and will offer ample opportunity for questions. An invitation with more detailed information is in the works, but we encourage you to go ahead and mark the date on your calendar. Please contact Kevin Franklin at kfranklin@rcedc.com with any questions.

Business Announcements

Jowat is planning an expansion of its hot melt adhesive production at its Trinity operation. The expansion would add 9,000 square feet to an existing facility, create 14 new jobs, and result in a \$4,700,000 capital investment. Jowat is a global company based in Germany that supplies adhesives and specialized chemicals to furniture, graphic arts, packaging and automotive industries. The Trinity facility is their sole US operation. Jowat is the largest employer in Trinity with 113 current employees. Trinity has applied for a Building Reuse Grant on behalf of the project.

Technimark is expanding its campus in north Asheboro with a new 90,000 square foot facility for manufacturing and distribution. Technimark is a global plastics injection molding company that has completed two major expansions in the last ten years and added hundreds of new jobs. They employ over 750 and operate in more than 600,000 square feet in Asheboro with other operations in Europe, China, and Mexico.

Safe-T-Works is expanding to a larger office and lab in Asheboro this Fall. Safe-T-Works provides comprehensive national and international, DOT and Non-DOT, drug and alcohol testing, background searches, compliance education and training. In addition, Safe-T-Works is now certified to train Designated Employer Representatives adding this service to benefit not only clients but to establish and promote the highest level of industry standards for drug and alcohol testing. The new location is located on Sunset Avenue at the I-73/74 interchange.

Ennis- Flint has purchased a 25, 000 square foot facility in Trinity to expand their research and development and manufacturing operation. The company manufactures and distributes specialized paints and coatings used on roads and highways across the US and world. The project is contingent on the City of Trinity securing grants to extend public sewer to serve the plant and a portion of the Turnpike Industrial Park. The project is expected to create 14 new jobs and result in \$5,000,000 investment in real and personal property. The traffic solutions safety company does business as Flint Trading Company.

Partnership News...

Randolph County Partnership is the member organization of the EDC. Through their dues, our members invest in economic development in Randolph County in marketing, recruitment, existing business and industry services, and industrial product development. Partner members are listed on the EDC website, included in existing business & industry directories, and receive services and referrals from the EDC. **Partnership members are listed below in their billing cycle.**

Thanks to the following new member of the Randolph County EDC partnership:

☆**Blue Ridge Geological Services, Inc.** – Environmental Consulting, located in Archdale, NC

Please visit the website, www.rcedc.com for member information and click on Development Team.

Thanks to the following companies that recently renewed their membership with the Randolph County EDC Partnership.

Diamond

MOM Brands

Silver

Holiday Inn Express & Suites-Asheboro
Rheem Sales Company

RubberMill, Inc.

Thomas Built Buses

Bronze

Davis-Martin-Powell & Associates, Inc.

Powder Works, Inc.

Ralph's Frame Shop

S&ME, Inc.

Strider Buick GMC Subaru

Supertex/Liberty Industries

249 people like our page and the EDC has **361** friends –Like our page.

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